

Social Responsibility Policy

Karub has made it its mission to contribute to the development of society, maximize the potential of individuals, and build a sustainable future. The company plays an active role not only in the business world but also in societal life through its social responsibility projects. In line with this, it carries out its social responsibility activities based on the following key principles:

1. Support for Education and Art

Karub believes in the importance of education and art for the development of society. By providing opportunities in education and the arts to younger generations, it helps them discover and develop their potential. Through its collaboration with Yıldız Technical University, Karub offers technical knowledge and professional staff support to students, contributing to the improvement of education quality.

2. Support for Art and Artists

The sponsorship provided to the Fine Arts Foundation demonstrates Karub's commitment to art and artists. Additionally, by supporting significant cultural projects like Istanbul Modern, Karub encourages the artistic development of society. Through its collaboration with the Mim Art Association, it ensures that art lessons are given to children.

3. Scholarships and Educational Support

To promote quality education, Karub collaborates with organizations such as the Turkish Education Foundation (TEV) and the Istanbul Children's Foundation. Furthermore, by providing scholarships to 300 students, Karub contributes to their educational journey.

4. Disaster Relief and Humanitarian Aid

In the event of disasters such as earthquakes and floods in Turkey, Karub participates in volunteer efforts to provide assistance to those affected.

5. Support for Social and Human Rights

By collaborating with the United Nations Global Compact, Karub places great importance on human rights and aims to create positive change in society through projects that embrace justice, equality, and sustainability.

With these activities, Karub not only contributes to the business world but also to societal development, aiming to lead society toward a stronger and brighter future.